

With the intention of extending the reach to all the prospective Home buyers in India, Kolte Patil developers Ltd, Pune's largest developer with presence in Pune, Bangalore, Mumbai and Goa, has collaborated with Snapdeal – India's largest online marketplace by extending the online booking facility of Kolte-Patil properties, to Snapdeal users.

All the 13, Kolte-Patil Pune properties on display at Nest Fest would be available for online bookings on Snapdeal. Now customers can log in to Snapdeal, book a Kolte Patil property and avail all the NestFest offers.

Kolte-Patil has been in the news recently for the announcement of their Home Buying Expo, NestFest 2015. The entire portfolio of Kolte-Patil properties will be up on showcase, on the 6th, 7th and 8th Feb 2015, at SSPMS Grounds Pune. Boasting of a wide product range, the properties ranging from INR 30 Lakhs to INR 10 Crore will ensure that people with various budgets, who aspire to buy a home in Pune, will be a part of this mega event. Many global brands like Samsung, Bugatti, Villeroy & Boch etc., have joined hands with KOLTE-PATIL to deliver value to its customers.

Talking of the Snapdeal collaboration, Sujay Kalele, CEO, KOLTE-PATIL remarked, "Snapdeal always brings value to its customers in all its product categories. Just like them, we at Kolte-Patil are great believers of offering value in all forms to our customers. It was a natural progression for Snapdeal to extend the same to home buying. Today's home buyer wants to make sure that they have the ability to buy, even the biggest things of their lives at their fingertips. Online booking options at Snapdeal ensure that we are present exactly where our current customers are."

Speaking about the unique partnership, Amit Maheshwari, VP – Fashion, Snapdeal.com said, "We launched the real estate category on Snapdeal in August 2014 and have seen a very positive response from our customer base on this. We, at Snapdeal.com constantly strive to offer our customers the widest range of products and services at best prices. We value partnerships where our customers benefit the most. Given the wide range of benefits that NestFest 2015 will provide our customers, we have now tied up with Kolte-Patil Developers Ltd. This partnership would continue post NestFest 2015, with more exciting value adds for our customers"