

Signature Global launches Synera in Gurgaon
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Gurgaon-based Signature Global has launched a new housing project, Synera, in Sector 81, NH 8. This comes on the heels of the affordable housing project, Solera, which the company delivered in millennium city Gurgaon. The new project targets the middle-income segment and is based on the vision of homes for all.

Being developed in conjunction with the government of Haryana, this residential complex could prove to be a value-based initiative.

The company is planning to offer 1 and 2BHK apartments with features like zero maintenance for five years as per HUDA affordable housing policy, provision for power and water backup, community hall and creche in the society, exclusive children's play area, picturesque landscaping, state-of-the-art contemporary construction and architecture and well ventilated apartments with abundant natural light.

Talking about the USP of the project, a company spokesperson said that apart from being an affordable project in Gurgaon, it has direct entry to a 60-metre wide sector road. It shares a location that is 25 minutes from Delhi, five minutes from the proposed Metro line and the Dwarka Expressway, 2 minutes from NH 8 and 20 minutes from Indira Gandhi International Airport.

The project is spread across five acres with 824 units on offer for the public with varied sizes starting from carpet area of 301 sq ft onwards plus balconies for 1BHK and 498 sq ft plus balconies onwards for 2BHK.

The costs of houses start from Rs 12.36 lakh for 1BHK and Rs 20.42 lakh for 2BHK per flat, depending upon the category of the flat applied for by the customer. The possession will be given in four years. Till date, around 7,000 applications have been received.

When asked about the future prospects and expectations, Pradeep Aggarwal, chairman, Signature Global, said: "The project has all the qualities to become a landmark of the region as the project falls under HUDA housing scheme. Understanding the value of 'homes for all', the project targets the middle-class segment."

He added: "Since affordable housing is in demand and project location is so advantageous, appreciation is bound to occur in Gurgaon that is an industrial and commercial hub. In the past few years the region has witnessed an appreciation of about 5-10 per cent. Hence, this project will also allow the residents here to taste the same feast."